

Advertising Terms 1.0

From December 2006 until April 2007, you may place an ad banner not to exceed 400 pixels wide by 90 pixels high in .GIF or JPEG format for use at The Delver's Dungeon. This advertisement will be displayed on the top middle of the front page, centered below the site's title banner but above the daily contents. The cost for displaying the ad banner or ad link is \$25 for the six months. The following terms apply regarding what you may link to with the ad banner:

1. Ads pertinent OSRIC gaming supplements, 1st edition Advanced Dungeons & Dragons gaming supplements, Castles & Crusades gaming supplements, Lejendary Adventures gaming supplements, or "generic" gaming supplements. You may link to your own direct sales outlet, or your publisher's sales outlet (if different).

2. Advertisements must be cleared by the staff of The Delver's Dungeon. Banners which exceed the bounds of good taste as gauged by The Delver's Dungeon staff will be rejected and/or changes recommended.

3. Banners which link to items outside of the realm of RPG related products as outlined in the first section will be rejected.

4. Banners which link to gaming products of questionable taste may be rejected (e.g., an OSRIC *Book of Erotic Fantasy*).

At the end of the advertisement run, the advertiser may renew or not as they wish. If a verbal or written agreement is reached between the Delver's Dungeon and the advertiser pending the end of an advertising agreement but no renewal fee has been paid, advertisers have a two-day "grace period" in which to pay. After that time the ad banner will be taken out of rotation.

Ads will be displayed in a round-robin fashion assuming multiple advertisers. The system is not pay-by-click or per hit; it's just a link.

As noted the fee for six months of advertisement is \$25.00 (Twenty-Five Dollars US Currency). At this time the Delver's Dungeon cannot accept foreign currency payments. PayPal is our recommended method of payment.

Terms subject to change, however, advertisers will be advised to any changes in this document in advance of any major policy shift at The Delver's Dungeon.

Further discussion may be directed to:
thedungeondelver@hotmail.com